

RevolCom

A comprehensive overview of marketplace
web application modules and features

Introduction



RevolCom is a unified commerce platform designed to manage and scale business operations across both online and offline channels. From inventory control and warehouse distribution to B2B and B2C sales, procurement, accounting, and fulfilment — RevolCom centralizes mission-critical workflows into one intelligent, integrated system.

-  Increase operational efficiency
-  Improve sales conversion and cashflow visibility
-  Enable seamless omnichannel business growth



Key Modules & Feature Overview



Inventory & Stock
Management



E-Commerce Web
Store (B2B + B2C)



Orders & Offline
Sales (Quotation
→ Invoice →
Delivery)



Finance &
Accounting
Integrated



Reporting &
Business Insights



Warehouse &
Distribution
Management



Procurement &
Supplier
Management



CRM & Marketing
Integrations



Benefits

01

Unified Inventory Control
Real-time insight into stock movement across multiple warehouses—reducing stockouts, excess inventory, and operational delays.

02

Enhanced Customer Experience
Seamless online shopping with dealer-specific pricing, promotions, and flexible ordering increases loyalty and conversion.

03

Streamlined Operations
Automation of sales, fulfilment, procurement, and finance eliminates manual work, improves accuracy, and speeds up order-to-cash cycles.

04

Expand Market Reach
Expand revenue through both online and offline channels while maintaining a single source of truth for products and stock.

05

Scalable and Versatile
Adapt and customize the application to meet the specific needs of different industries, business sizes.

Detailed Modules & Features

Stock Management System

Efficiently control stock availability, pricing, procurement costs, and warehouse allocation.

- ❑ Central product master — brand, model, specifications, media, docs
- ❑ Separate Online vs Offline stock & pricing management
- ❑ Assign quantities to multiple warehouses and reserve stock for offline customers
- ❑ Shipping cost rules with quantity-based thresholds
- ❑ Procurement cost tracking



Warehouse Management System

Streamline distribution across multiple warehouse locations

- ❑ Manage warehouses & in-charge personnel
- ❑ Real-time quantity tracking
- ❑ Full or partial stock transfers between warehouses



User types: Buyers & Dealers (dealer verification + default discounts)

Guest checkout option

Multi-category navigation with smart filters & search

Product detail page: images, specs, downloadable docs, ratings & reviews



Wishlist & cart experience

Voucher codes (Signup / First-Purchase / Normal)

Local payment flow

Global booking flow (Overseas orders → admin review → final payment link with updated shipping)

Orders & Bookings Management

End-to-end order lifecycle automation:



Quotation Management

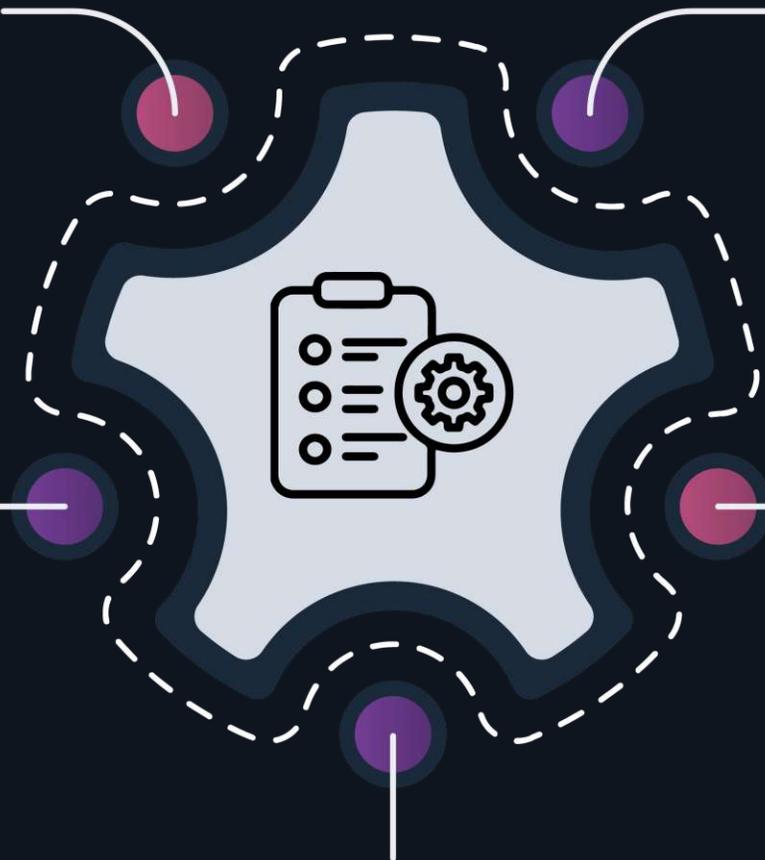
Raise quotations, including both stock products and manual products outside of the stock system, if needed

Generate multiple sub-quotations under a main quotation for better organization and flexibility.

Edit or revise quotations, maintaining older versions for reference and tracking.

Apply percentage or fixed amount-based discounts to quotations.

Export quotations as professional-grade PDF or Excel documents.

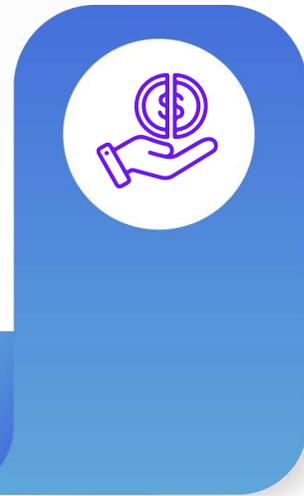


Invoice & Delivery Order Management

Convert quotations into
Invoice or Delivery Order



Multiple documents
from a single quotation



Real-time stock release
upon approval



Partial invoicing & split
delivery allowed



QR-enabled PDFs for
verification



Vendor-focused purchase planning and stock replenishment

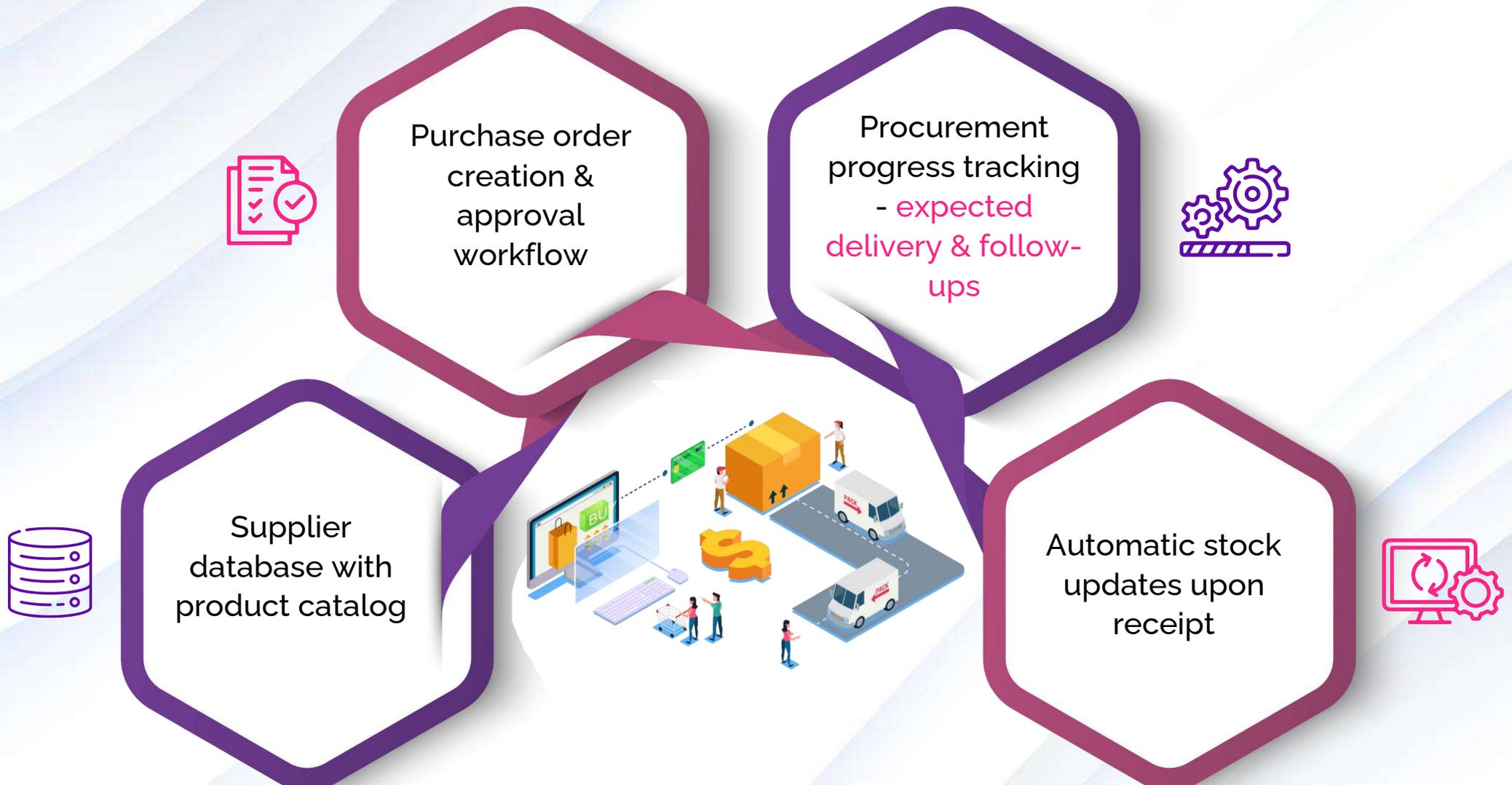


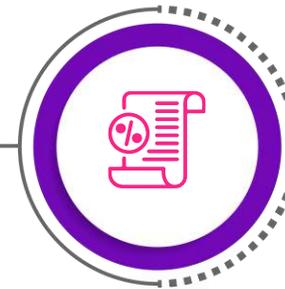
Chart of
Accounts &
Journal entries



Sales Receipts,
Refunds, Bills &
Expense tracking



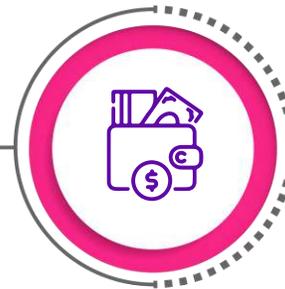
Tax &
Compliance
reports



General Ledger,
P&L, Balance
Sheet, Trial
Balance



Payment modes:
Cheque, Credit
Card, Cash, Bank
Transfer



Audit Log +
Financial Year
closure





Sales Performance

Revenue trends, order insights, top products and customers

...



Inventory Analytics

Stock valuation, aging, movement, reservations, stock-out alerts

...



Warehouse Efficiency

Location-wise stock turnover & load distribution

...



Finance Reports

Accounts aging (AR/AP), tax insights, profitability

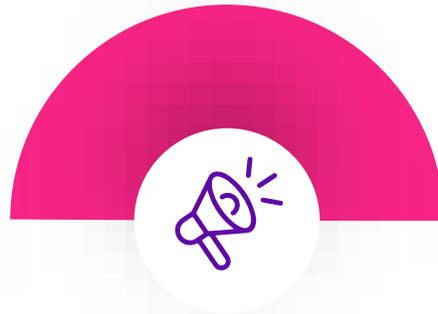
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Lead → Customer conversion mapping from offline and online sources

Segmented marketing lists based on purchase history, geography, product category, etc.



Centralized customer profiles & segmentation



Automated campaign triggers for:

- ❑ Abandoned cart reminders
- ❑ Dealer promotions
- ❑ Restock / price-drop notifications



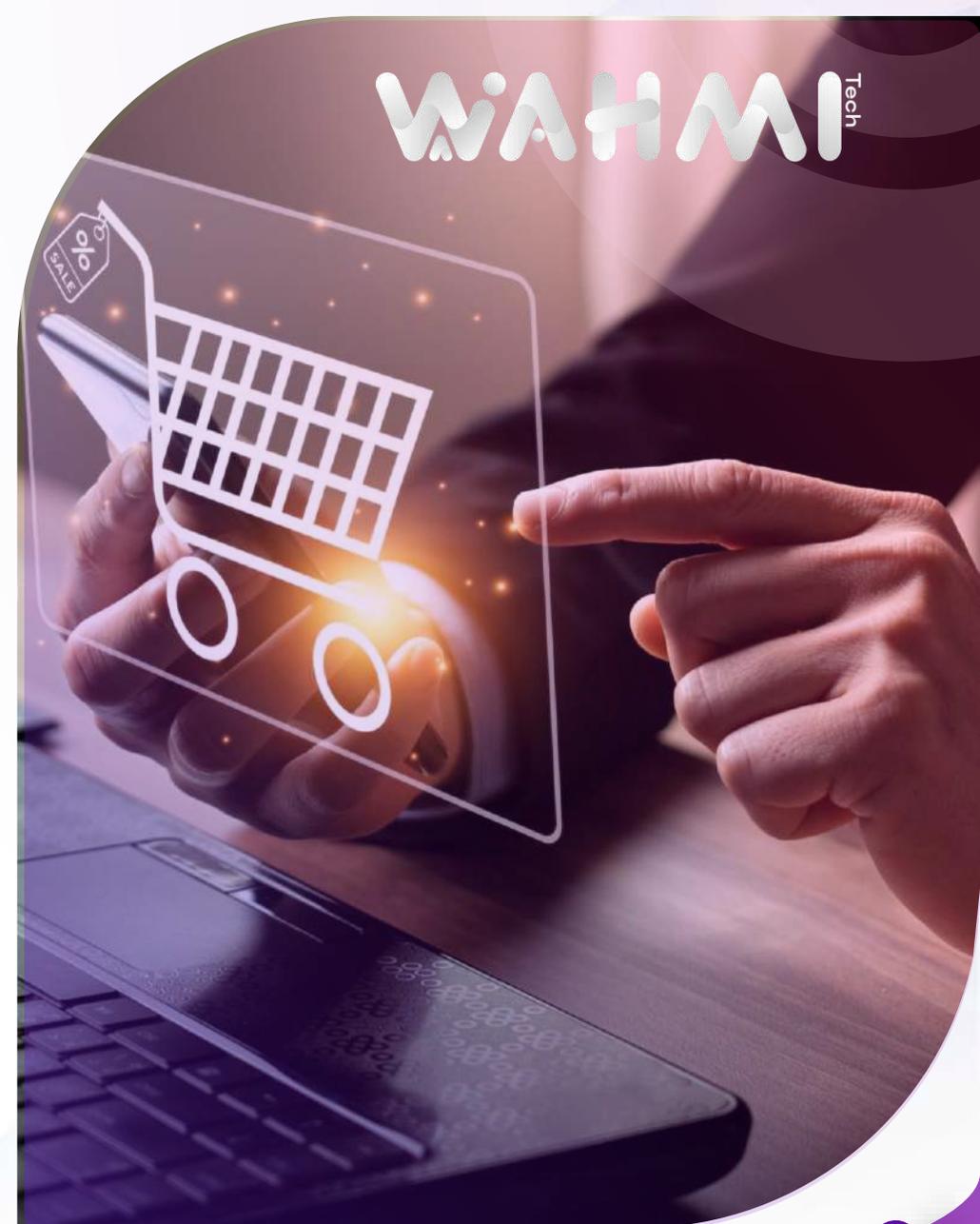
Email marketing integrations

Potential Applicability

Here are some industries where the application could be adapted and utilized

- Home Appliances
- Furniture
- Electronics
- Industrial Equipment
- Automotive Parts
- Sports Equipment
- Office Supplies
- Fashion and Apparel

These are just a few examples of industries where the core functionalities of the Marketplace Application can be adapted and utilized To streamline inventory management, facilitate online sales, and manage Offline processes effectively. The flexibility of the application allows for customization to suit the specific requirements of different industries.



Thank you !



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